

# Building a safer Seaweed industry



## A global challenge



By 2050, **demand for food from people around the world will increase 50%**



Demand for food and feed has made seaweed **the world's fastest growing aquaculture sector.**

## What is the Safe Seaweed Coalition?

The Safe Seaweed Coalition is a global partnership established to support the safety and sustainability of the seaweed industry as it scales up.

Coalition members represent the entire seaweed value chain – from smallholder farmers to multinational businesses, specialised research institutes to intergovernmental organisations – working together to ensure the seaweed industry can verify its safety for consumers, for workers and for the environment.

We believe safety is essential for the seaweed industry to reach its full potential—not only in terms of value creation, but also helping to improve health, strengthen food security, ease poverty, renew marine ecosystems and mitigate climate change.



Create value



Improve health



Strengthen food security



Ease poverty



Renew marine ecosystems



Mitigate climate change

## Funding seaweed research

The Coalition has funding of approximately **£3m over three years** to support industry-shaping research into seaweed safety and sustainability. We are also leveraging our global network to help channel additional capital to the most promising projects—whether through co-financing or supporting agreements between our members.



**funding over 3 years**

Our calls for proposals will run twice a year and are open to all members. Research will be funded across a range of topics identified as priorities for our members and within our three focus areas.

Find out how to submit a proposal at [SafeSeaweedCoalition.org](https://SafeSeaweedCoalition.org)

## Three focus areas for a safe and sustainable industry



### Consumer safety

Ensuring seaweed farmers and processors have common science-based standards and reliable tools to certify the safety of their products.



### Environmental safety

Ensuring seaweed scaled-up production and processing is sustainable and restores ecosystems.



### Operational safety

Ensuring the welfare of workers is protected at every stage of the seaweed value chain.

## Our activity

The coalition will improve knowledge and expertise on safety, develop new funding initiatives and bring seaweed stakeholders together to engage policymakers, regulators and consumers. All activity will be driven collaboratively by our members, with the priorities they identify determining the direction of research and training programmes.



### Collaboration

We provide workshops and forums in which stakeholders from across the seaweed industry can combine their knowledge to identify shared challenges and opportunities. From these discussions, members can form working groups, collaborating on the issues that matter most to them.



### Research

Through workshops, forums and working groups, our members identify priority topics for research across our three safety-related focus areas.



### Training

Key areas for training and capacity building identified by working groups can be addressed collaboratively with our members through workshops and forums.

## Our partners

### Funding partner



Lloyd's Register  
Foundation

### Coordinator



CNRS - SORBONNE UNIVERSITÉ  
Station Biologique  
de Roscoff

### Supporter



United Nations  
Global Compact

Join our movement today for a safe, sustainable and successful seaweed industry at [SafeSeaweedCoalition.org](https://SafeSeaweedCoalition.org)

